Danielle Alexander

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2014

2010

Michigan State University, East Lansing, MI

- Master's degree: Educational/Instructional Technology (GPA: 4.0/4.0)
- Attended Red Cedar Writing Project Summer Institute (Summer 2014)
- Studied abroad in Galway, Ireland (Summer 2013)

Michigan State University, East Lansing, MI

Bachelor's degree: English major, journalism minor (GPA: 3.7/4.0)

Work Experience:

Sept. 2015-Present

Blogger at the Detroit Metro Convention and Visitors Bureau, Detroit, MI

 Research and construct two-three blog posts a month in order to promote both business and leisure travel to metro Detroit

June 2015-Present <u>Freelance Writer and Editor</u> at Self-Employed

- Develop and produce a variety of personalized articles and website content for small businesses
- Edit both resumes and graduate and undergraduate college application essays

 The set Call Foundation

English Tutor at Self-Employed

Design personalized, creative curriculum for and tutor high school students in SAT English-related subjects, ACT English-related subjects, AP English Language and Composition, College Admissions Essay Writing, Academic Writing, and Grammar

Feb. 2016-June 2016

Aug. 2013-June 2015

Nov. 2012-March 2014

Aug. 2011-June 2013

June 2015-Present

Reporter at the Northville Record, Northville, MI

- Developed original and understandable content in AP Style about happenings in the cities of Northville, Plymouth, and Canton
- Researched and interviewed a variety of people and topics

English and Journalism Teacher at North Farmington High School, Farmington Hills, MI

- Designed creative curriculum for and taught AP English Language and Composition, English 9, and Novels 12
- Worked collaboratively with other district teachers to effectively implement Common Core, Oakland Schools' MAISA Units, and technology to curriculum
- Advised Junior Class Student Council

Freelance Writer at The Oakland Press, Pontiac, MI and Daily Tribune, Royal Oak, MI

- Developed original and understandable content in AP Style about southern Oakland County school districts
- Researched and interviewed a variety of people and topics

English and Journalism Teacher at L'Anse Creuse High School-North, Macomb, MI

- Designed creative curriculum for and taught Advanced Composition, American Literature, AP English Language and Composition, English 9, and Journalism
- Attended the Advanced Placement Summer Institute in order to design and teach the district's first-ever AP English Language and Composition course
- Copyedited and advised the school's yearbook, The Quest

Tutor at Sylvan Learning Center, West Bloomfield, MI

Taught ACT, reading, and writing skills to middle and high school students

Internship Experience: June 2012-July 2012

May 2010-Nov. 2010

Michigan Press Association Intern at The Oakland Press, Pontiac, MI

- Wrote, photographed, and/or videotaped 35 stories, many of which were published on the front page
- Collaborated with editors, print and web designers, and photographers

Sep. 2010-April 2011

- Intern Teacher at Plymouth High School, Canton, MI
 - Designed creative curriculum for and taught Advanced Composition, American Literature, and Journalism
 - Copyedited and co-advised the school's newspaper, The Perspective

Leadership Experience:

July 2014-Present Nov. 2014-June 2015 Sep. 2014-April 2015 <u>National Writing Project T.C.</u> for Red Cedar Writing Project, East Lansing, MI Michigan Educator Voice Fellow for America Achieves, Washington D.C.

Professional Learning Team Lead at North Farmington High School, Farmington Hills, MI

Special Skills:Writing, editing/proofreading, AP Style, MLA Style, research, interviewing, social media, Wordpress, Adobe InDesign, Adobe Photoshop, and Microsoft Word, PowerPoint, and Excel